

Filed this 22nd day of

November, 1999

STATE OF SOUTH DAKOTA

RECEIVED

NOV 22 1999

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

Secretary of State

1. TITLE OF NEWSPAPER <u>The New Era</u>		2. DATE OF FILING <u>11-19-99</u>	
3. FREQUENCY OF ISSUE <u>Weekly</u>		3A. NO. OF ISSUES PUBLISHED ANNUALLY <u>52</u>	3B. ANNUAL SUBSCRIPTION PRICE <u>21/25/30</u>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <u>P.O. Box 579 Parker SD 57053 Turner County, S.D. 57053</u>			
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printer) <u>Lyon-Sioux Press, Box 28, Rock Rapids, IA 51246</u>			
6. FULL NAME OF PUBLISHER: <u>James Houck, Box 28, Rock Rapids, IA 51246</u>			
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) FULL NAME <u>New Century Press, Box 28, Rock Rapids IA 51246</u> COMPLETE MAILING ADDRESS			
8. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form) <u>Bruce Borman</u>			
9. EXTENT AND NATURE OF CIRCULATION (See instructions on reverse side)		AVERAGE NO. COPIES EACH ISSUE D PRECEDING 12 MONTHS	
A. TOTAL NO. COPIES (Net Press Run)		1200	
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales		415	
2. Mail Subscription (Paid and or requested)		570	
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 10B1 and 10B2)		1185	
D. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS		15	
SAMPLES, COMPLIMENTARY, AND OTHER FREE COPIES			
E. TOTAL DISTRIBUTION (Sum of C and D)		1200	
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing		40	
2. Return from News Agents			
G. TOTAL (Sum of E, F1 and 2 -- should equal net press run shown in A)		1240	
I swear that the statements made by me above are correct and complete.		SIGNATURE AND TITLE OF PUBLISHER, BUSINESS MANAGER OR OWNER <u>Jane Versteeg, general manager</u>	

State of South Dakota

Sworn to before me this 19th day of

County of

November, 1999

Jodie Hoogendoorn

Public

My commission expires 1-17-2002



To: Newspaper Listed Below

Secretary of State

From: South Dakota Newspaper Association

Shown below is the information contained in the 1999 South Dakota Newspaper Association Directory in regards to your paper. Please make any corrections necessary by crossing out the incorrect information and listing the correct information on the right.

(You **do not need** to correct the circulation figure as we enter the information from your postal statement. Also, **do not change** the population and household figures.)

This information must be returned to the SDNA/SDNS office (Box 2230, Brookings, SD 57007) no later than **Oct. 15, 1999**, or the information below will be printed in the 1999 directory.

•Parker

CITY POPULATION: 984
CITY HOUSEHOLDS: 403
COUNTY: Turner
CO. POPULATION: 8,576
CO. HOUSEHOLDS: 3,332

The New Era

242 N. Main Street
Box 579
Parker, SD 57053-0579

Telephone: (605) 297-4419

FAX: (605) 297-4015

PERSONNEL:

Gen. Mgr: Jane Ver Steg

Editor: ~~Reana Ostrom~~ Alan Van Ormer

Ad Mgr: Paul Harms

SPECIFICATIONS:

Publication Day: Thursday

Ad Deadline: Monday, 5 p.m.

Page Size: ~~6~~ col. x 21.50" 7 col.

Column Width: 12 pica

CIRCULATION: 1,325

SUBSCRIPTION (Annual):

Turner County: \$21.00 plus sales tax

Remainder of SD: \$25.00

Out-of-State: \$30.00

SINGLE COPY: 50 cents plus sales tax

PRIMARY MARKET ZIP CODES:

57047, 57043, 57070, 57036,

57039, 57029, 57053, 57015,

57023, 57021, 57014, 57037

IMPORTANT!

1. CIRCULATION AND SUBSCRIPTION PRICES: Please indicate if sales tax is included in your price total:

Circulation Price:

☒ Includes Sales Tax of _____%

☐ Add on Sales Tax of _____%

Single Copy Price:

☒ Includes Sales Tax of _____%

☐ Add on Sales Tax of _____%

2. If your classified columns are a **different** size than your news columns, and that information is **not in your 1998 listing**, please enter the number of columns and column widths (classified) below:

No. of Cols. _____ Column Width: _____

3. If you have a publication for **additional circulation** and it was not shown in the 1998 directory, please enter the name and circulation here (Papers that are members of group TMC products please use the same circulation number in all references to the product.):

Name: _____

Circulation: _____

4. If you have a FAX machine, or if you have access to one, **and it is not in your current directory listing**, please enter your number in the space provided here.

FAX Number: _____

FAX Access: _____

5. E-Mail or Home Page Addresses: If your newspaper has an E-Mail or HomePage location on the Internet that you would like listed in the directory, please enter the information in the space provided:

E-Mail Address: lspress@rconnect.com

Home Page Address: _____

6. Daily Newspapers: If you have a Sunday publication, please list your Sunday paid circulation total:

Sunday Paid Circulation: _____